

rhiannon kelly

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rhiannonkellydesign.com

Education

Illinois State University

Normal, IL 5/2021
Bachelor of Fine Arts
Graphic Design
GPA: 4.0/4.0

Illinois Central College

East Peoria, IL 5/2019
Associates in Art
Graphic Design
GPA: 4.0/4.0

Honors & Awards

Summa Cum Laude
Dean's List 8 Times
Outstanding Student Award
2020 Student Annual Participant

Skills

Adobe Creative Suite
Typography
Social Media
Email Marketing
Illustration
Branding
Communication
Customer Service

Design Experience

Fully Promoted Peoria

Peoria, IL 5/2022-Current
Graphic Designer

Designed and laid out personalized products and apparel for clients. Prepared designs for print and vinyl production. Operated heat press, vinyl cutter, engraver, and printers. Worked with clients directly to proof and finalize designs. Digitized designs into vector formats. Executed orders from concept phase to production and packaging. Maintained and organized paperwork. Assisted with day to day functions.

McDaniels Marketing

Pekin, IL 7/2021-2/2022
Graphic Designer

Designed a variety of print and digital materials for clients primarily in tourism and healthcare industries. Deliverables have included newsletters, print ads, mouse pads, billboards, digital campaigns, videos, and more. Contributed to concept development and team discussion. Projects and hours managed through Workamajig.

Design Streak Studio

Normal, IL 8/2020-5/2021
Junior Designer

Worked with client specifications to design branding and promotional materials for various clients and nonprofits in the Bloomington area including Illinois State's Innovation Hub Network, McLean County Museum of History, and more. Managed and lead teams on production of project materials. Present various work to clients in a professional manner. Contributed to creative discussion and group feedback.

Illinois State University

(Shanghai Normal University Tianhua College)

Shanghai, China 12/2020-6/2021
Graphic Design Teaching Assistant

Provided consistent feedback to improve student projects. Created and presented design tutorials and live Adobe Creative Suite program demonstrations to students. Provide support for lead instructor and assist with grading.